

# A Synthesis of Learning Objectives

Bloom's Taxonomy Cognitive Domain of Knowledge	Bloom's Taxonomy Affective Domain of Knowledge	Assess21 21 <sup>st</sup> Century Skills	Stetson University School of Business Administration BBA Program Learning Goals (AACSB)
<p><b>KNOWLEDGE</b></p> <p><i>Knowledge of:</i></p> <ul style="list-style-type: none"> <li>• Specifics</li> <li>• Terminology</li> <li>• Specific Facts</li> <li>• Ways and Means of Dealing with Specifics</li> <li>• Conventions</li> <li>• Classifications and Categories</li> <li>• Criteria</li> <li>• Methodology</li> <li>• Universals and Abstractions in a Field</li> <li>• Principles and Generalizations</li> <li>• Theories and Structures</li> </ul>	<p><b>COMPREHENSION</b></p> <ul style="list-style-type: none"> <li>• Translation</li> <li>• Interpretation</li> <li>• Extrapolation</li> </ul> <p><b>ANALYSIS</b></p> <ul style="list-style-type: none"> <li>• Analysis of Elements</li> <li>• Analysis of Relationships</li> <li>• Analysis of Organizational Principles</li> </ul> <p><b>SYNTHESIS</b></p> <ul style="list-style-type: none"> <li>• Production of a Unique Communication</li> <li>• Production of a Plan or Proposed Set of Operations</li> <li>• Derivation of a Set of Abstract Relations</li> </ul> <p><b>EVALUATION</b></p> <ul style="list-style-type: none"> <li>• Judgments in Terms of Internal Evidence</li> <li>• Judgments in Terms of External Evidence</li> </ul>	<p><b>GLOBAL AWARENESS</b></p> <p><b>CIVIC LITERACY</b></p> <p><b>FINANCIAL, ECONOMIC, AND BUSINESS LITERACY</b></p> <p><b>LEARNING SKILLS:</b></p> <ul style="list-style-type: none"> <li>• Information Skills</li> <li>• Communication Skills</li> </ul> <p><b>LEARNING SKILLS</b></p> <ul style="list-style-type: none"> <li>• Thinking Skills</li> <li>• Problem-Solving Skills</li> </ul> <p><b>LEARNING SKILLS</b></p> <ul style="list-style-type: none"> <li>• Interpersonal Skills</li> <li>• Self-Directional Skills</li> </ul> <p><b>INFORMATION AND COMMUNICATION TECHNOLOGY LITERACY</b></p>	<p><b>GRADUATES WHO:</b></p> <ul style="list-style-type: none"> <li>• Are effective team players</li> <li>• Communicate effectively orally and in written form</li> <li>• Creatively solve problems</li> <li>• Adapt well to change</li> <li>• Understand the implications of increasing workforce diversity</li> <li>• Show an awareness of the ethical components of business decisions</li> <li>• Are adept with the use of current business technology</li> <li>• Understand global issues in the functional areas of business</li> <li>• Demonstrate analytical thinking skills.</li> </ul>